

California Department of Aging (CDA)

Supplemental Nutrition Assistance Program-Education (SNAP-Ed)

Program Statistical Fact Sheet

TOTAL PROGRAM	EXPENDITURES (000s)			ESTIMATED (000s)
	FISCAL YR 14/15 ^{1, 2}	FISCAL YR 15/16 ^{3, 4}	FISCAL YR 16/17 ^{5, 6}	FISCAL YR 17/18 ^{5, 7}
Local Assistance	\$1,216	\$615	\$647	\$883
State Operations	\$153	\$330	\$397	\$392
Total Program Expenditures	\$1,369	\$945	\$1,044	\$1,275
Reimbursements (USDA-FNS)	\$1,369	\$945	\$1,044	\$1,275
Total Funds	\$1,369	\$945	\$1,044	\$1,275

LOCAL ASSISTANCE	EXPENDITURES (000s)			ESTIMATED (000s)
	FISCAL YR 14/15	FISCAL YR 15/16	FISCAL YR 16/17	FISCAL YR 17/18
Reimbursements (USDA-FNS)	\$1,216	\$615	\$647	\$883
Total Funds	\$1,216	\$615	\$647	\$883

ADMINISTRATIVE DATA ⁸				ESTIMATED
	FISCAL YR 14/15	FISCAL YR 15/16	FISCAL YR 16/17	FISCAL YR 17/18 ⁹
Number of Participating Area Agencies on Aging ¹⁰	19	18	16	
Direct Education:				
# of SNAP-Ed Direct Education Sites	468	370	314	
Type of Direct Education Setting:				
Community Centers ¹¹	66	90	49	
Elderly Service Centers ¹¹	274	215	121	
Emergency Food Assistance Sites	1	5	1	

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ADMINISTRATIVE DATA, <i>Continued</i> ⁸				ESTIMATED
	FISCAL YR 14/15	FISCAL YR 15/16	FISCAL YR 16/17	FISCAL YR 17/18 ⁹
Type of Direct Education Setting (<i>continued</i>):				
Farmers Markets	0	1	1	
Food Stores	0	0	0	
Public Housing	112	50	77	
Individual Homes	0	9	10	
Libraries	0	0	0	
Churches	6	1	0	
Public/Community Health Centers ¹²	1	2	17	
Shelters	0	0	0	
Other ¹³	26	36	37	
# of Direct Education Sessions:				
Single Session	76	123	112	
Series - 2 to 4 sessions	744	459	469	
Series - 5 to 9 sessions	171	301	318	
Series - 10 or more sessions ¹⁴	18	621	391	
Indirect Education Estimated Audience Size by Type:				
Radio Public Service Announcements (PSAs)	0	0	0	
Television PSAs ¹⁵	2,400	0	0	
Articles ¹⁶	500	216	1,173	
Billboard, Bus, Van Wraps, or other Signage ¹⁷	0	196	13,621	
Community Events/Fairs	3,495	4,018	3,959	
Other ¹³	180,978	85,723	117,791	

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DEMOGRAPHICS ⁸	FISCAL YR 14/15	FISCAL YR 15/16	FISCAL YR 16/17	FISCAL YR 17/18 ⁹
Number of Recipients in SNAP-Ed ¹⁸	939	760	1,885	
Number of All Other Participants in SNAP-Ed	5,034	3,120	2,336	
Total Number of SNAP-Ed Participants	5,973	3,880	4,221	
Gender:				
Female	4,143	2,739	3,108	
Male	1,830	1,141	1,113	
Race and Ethnicity:				
American Indian or Alaska Native	112	90	37	
Asian	1,080	909	337	
Black or African American	573	521	383	
Native Hawaiian or Other Pacific Islander	96	96	15	
White	6,268	4,220	2,958	
More than one race	160	137	94	

¹ State Operations expenditures are based on the FY 2016/17 Governor's Budget; actual expenditures for FY 2014/15.

² Local Assistance expenditures, including start-up costs, are based on the FY 2014/15 Area Agencies on Aging (AAA) financial closeout reports.

³ State Operations expenditures are based on the FY 2017/18 Governor's Budget; actual expenditures for FY 2015/16.

⁴ Local Assistance expenditures are based on the FY 2015/16 AAA financial closeout reports.

⁵ State Operations expenditures are based on the FY 2018/19 Governor's Budget; actual expenditures for FY 2016/17 and estimated expenditures for FY 2017/18.

⁶ Local Assistance expenditures are based on the FY 2016/17 AAA financial closeout reports.

⁷ Local Assistance estimated expenditures are based on the FY 2018/19 Governor's Budget; estimated expenditures for FY 2016/17.

⁸ Administrative and Demographics data is obtained from the SNAP-Ed Education and Administrative Reporting System (EARS) report. Demographic elements do not sum to total due to missing data elements.

⁹ FY 2017/18 administrative and demographics estimates are intentionally left blank.

¹⁰ In FY 2015/16, Planning and Service Area (PSA) 11 withdrew from the SNAP-Ed program, and in FY 2016/17, PSA 24 and PSA 26 withdrew from the SNAP-Ed program.

¹¹ In FY 2016/17, the decrease in Direct Education settings is mainly due to PSA 6 and PSA 19 decreasing partnerships with Community Centers and Elderly Service Centers.

¹² In FY 2016/17, the increase in Public/Community Health Centers is mainly due to PSAs expanding services to Congregate Meal Sites.

¹³ "Other" includes all other means of providing Direct or Indirect Education not listed in another category (e.g., youth education sites, adult recreation centers, community gardens, consumer nutrition class, etc.).

¹⁴ In FY 2016/17 the decrease in the number of Direct Education Sessions in a series of 10 or more is due to PSA 24 and PSA 26 withdrawing from the SNAP-Ed Program.

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¹⁵ In FY 2014/15, AAAs utilized Television Public Service Announcements (PSAs). However, for FY 2015/16 and FY 2016/17 the AAAs did not use television PSAs as a form of indirect education.

¹⁶ In FY 2016/17, the increase in Articles was attributed to PSA 33 making SNAP-Ed information available through bulletin boards at senior centers.

¹⁷ In FY 2016/17, PSA 19 employed an indirect education approach through the display of Rethink Your Drink posters. The Rethink Your Drink posters were displayed at 53 SNAP-Ed eligible sites, resulting in an additional 13,425 contacts.

¹⁸ In FY 2016/17 the increase was attributed to increased indirect education efforts from PSA 2, PSA 3, PSA 6, and PSA 19.